

The Role of Male Engagement in Raising Female Breast Cancer Awareness in PakistanM. Bhatti¹¹Bahria University Karachi CampusDOI: <https://doi.org/10.69491/i2v2spr5>

To,

The Editor,

I would like to bring attention to an important issue through your esteemed journal: male awareness regarding female breast cancer in Pakistan.

Over the years, several breast cancer awareness campaigns have been launched in Pakistan, primarily focusing on women. However, insufficient emphasis has been placed on educating men about the disease. While general awareness of breast cancer exists among men, their understanding of the condition remains limited (1).

Male involvement is important for breast cancer awareness in Pakistan due to societal and cultural norms where men often play a significant role in family decision-making, including healthcare choices. Educating and engaging men can help prompt timely medical consultations, reduce stigma, and encourage awareness within their communities. However, studies show that the education levels of both women and their husbands are linked to delayed access to medical services (2).

In Pakistan, male breast cancer is rare but often diagnosed at later stages (3). Awareness of breast cancer among Kashmiri males is very low, highlighting the need to spread awareness so they can play a role in early detection (4). Among women, knowledge of breast cancer varies with education level, while interest in early detection remains high across all groups. General practitioners, especially male doctors, require more education on breast cancer incidence and management (5). Improving public awareness, screening programs, and male involvement in breast health initiatives could significantly enhance early detection and treatment outcomes in Pakistan.

References:

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